



# PALOS VERDES PULSE MEDIA KIT



PalosVerdesPulse



@palosverdespulse

Palos Verdes Pulse, a digital lifestyle magazine, launched in 2019, already reaches thousands of unique users monthly, is online, green, sustainable and perpetual.

Palos Verdes Pulse is locally owned, operated, and controlled by knowledgeable local residents.

**THE AWARD WINNING DIGITAL PUBLICATION  
#1 IN READERSHIP ON THE PALOS VERDES PENINSULA  
PALOS VERDES PULSE IS THE ONLY PREMIERE LUXURY  
DIGITAL PUBLICATION OF THE PENINSULA. WE PROUDLY  
SUPPORT THE PURSUIT OF GLOBAL ENVIRONMENTAL  
SUSTAINABILITY AND ARE CARBON-NEUTRAL.**

[WWW.PALOSVERDESPULSE.COM](http://WWW.PALOSVERDESPULSE.COM)



# PALOS VERDES PULSE

## OUR GOALS

Palos Verdes Pulse is the lifestyle digital magazine of the Palos Verdes Peninsula, celebrating the affluent and influential coastal communities of Rancho Palos Verdes, Palos Verdes Estates, Rolling Hills, and Rolling Hills Estates. With a focus on the arts, culture, dining, designations, people, styles, and events, Palos Verdes Pulse is the ultimate authority on the best of what the Peninsula has to offer. Our savvy, seasoned staff of influencers seek, select, and curate the most vibrant and informative editorial about the South Bay's most scenic, beautiful, and interesting coastal areas. Palos Verdes Pulse offers bewitching photography, exquisite videos, and fascinating insight into this affluent, upscale community.

## BLOG AUDIENCE

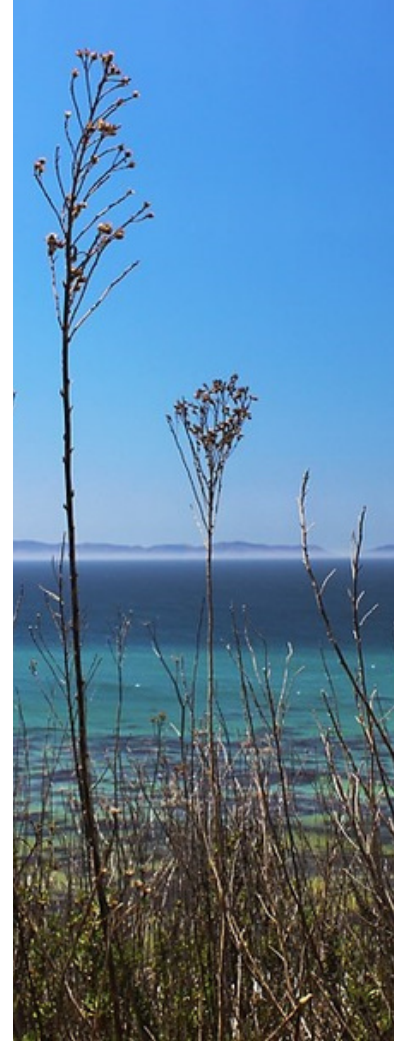
Our online presence and strategic reporting provide an incomparable opportunity for advertisers to effectively reach the prestigious Palos Verdes Peninsula community and coveted Palos Verdes Peninsula consumers. Palos Verdes Pulse is the only publication available to the entire peninsula.

**Palos Verdes Pulse's viewership and reach are growing, with over 202,000 views in 2023. Also, 741k Google impressions for the month of March 2024.** Push Impressions for blog content reach the entire South Bay area of over 200,000.

## DIGITAL OPPORTUNITIES

- PalosVerdesPulse.com blog or banner advertisement
- Dedicated Email Blasts
- E-Newsletter Advertisement
- Sponsored Content
- Social Media

**Custom advertising packages are available.**  
Please call 310-490-5335, or email if interested.



# PALOS VERDES PULSE

## AD RATES

FOR AD RATES PLEASE CONTACT US.

Custom advertising packages are available.  
Please call 310-490-5335, or email [palosverdespulse@gmail.com](mailto:palosverdespulse@gmail.com)  
for pricing and more information.

Responsive advertisements resize based on browser size  
and type of device displayed on  
(tablet, smartphone, laptop, desktop).

We will work with you to create the advertisement size and design.

Pricing, ad availability, and types of ads are subject to change.

All advertisement requests are subject to review and right of  
refusal. No refunds after advertisement is published.  
Palos Verdes Pulse does not guarantee traffic to the blog or to  
advertiser website.

All advertisement content (images, etc.) must be original and not  
subject to copyright infringement. Should copyright infringement  
occur, it is the sole responsibility of the advertiser.

Please call 310-490-5335, or email [palosverdespulse@gmail.com](mailto:palosverdespulse@gmail.com)  
for pricing and more information.

